COACH EDUCATION
TECHNICAL DIPLOMA SYLLABUS

Concacaf

LEARNING OUTCOMES

Learning Intentions	Module	Hours of Education
Introduction		
Welcome the participants and introduce the Facilitators	Welcome and Introduction	2.0hrs
Outline the workshop expectations, review the syllabus, and confirm the schedule, tools, and processes		
Present the requirements of the Study Visit and Capping Project		
Define the evolving role of the Technical Director within the Canada Soccer Ecosystem	Understanding the Role of the Technical Director	1.0 hr
Review the Key Competencies and Areas of Focus of the Technical Director		
Connect the role, key competencies, and areas of focus of the Technical Director to the Diploma's Learning Intentions		
Leadership of Self and Others		
Describe the traits and behaviours of good leaders	Leadership Theory	2.0 hrs
Illustrate various leadership theories that underpin successful leaders		
Understand your leadership style and its benefits and drawbacks		
Understand critical reflection and its importance in gaining deeper understanding and improving future performance or practice	Critical Reflection and Self-development	4.0 hrs
Understand self-development and its role in enhancing personal and professional skills, knowledge, and abilities		
The Technical Lead is prepared to apply critical reflection and self-development in their learning journey within the workshop and beyond		

LEARNING OUTCOMES

Learning Intentions	Module	Hours of Education
Recognize the importance of evaluation within a Club	Evaluating your Club	2.0 hrs
Describe Evaluation processes and how to develop key performance indicators, and measurements of success		
Explore Good Practices for club evaluation		
Analyze your community and club		
Outline ethical behaviours and their importance in a club	Ethical Behaviours, Safe Sport and understanding Risk Management	6.0 hrs
Present the Universal Code of Conduct to Prevent Maltreatment in Sport and Canada Soccer Code of Conduct and Ethics		
Explore how to ensure ethical behaviours from all connected individuals at the club		
Present the Safe Sport requirements in Canadian Sport		
Describe the importance of safe sport and mitigating safety-related risk		
Describe the Roles and Responsibilities of the Administrative Lead	Working as a part of a leadership team	2.0 hrs
Present strategies to build positive working relationships with the Administrative Lead at your Club		
Explore Good Practices for Technical Leaders to work as a part of a leadership team		
Present the importance of collaboration and behaviours and approaches to being a good collaborate	Collaboration and Conflict Resolution	2.0 hrs
Describe potential areas of dispute and the importance of dispute resolution within a club		
Present tools and apply skills for formal and informal dispute resolution at a club		

LEARNING OUTCOMES

Learning Intentions	Module	Hours of Education
Present foundational principles of human resource management	Human Resource Management	2.0 hrs
Describe the importance of human resource within a club environment and the role of the technical director		
Present good practices for human resource management within a club environment		
Define mentorship and the mentor-mentee relationship	Mentorship and Development	2.0 hrs
Recognize the importance of staff and coach mentorship and development within the role and responsibilities of the Technical Director		
Explore good practices for mentoring staff and coaches within a club environment		
Understanding the Canadian Soccer System		
Explain the Canadian Sport Ecosystem	Understanding the Canadian sport system	1.0 hr
Describe the Roles and Responsibilities of the actors within the Canadian Sport Ecosystem		
Describe the Roles and Responsibilities of the actors within the Canadian Sport Ecosystem		
Summarize the Canada Soccer Ecosystem	Understanding the Canadian soccer system and the roles of governing bodies	1.0 hr
Describe the Roles and Responsibilities of Governing Bodies within the Canadian Sport Ecosystem		
Research the Provincial/Territorial Member Association soccer ecosystem where you live	Understanding your Provincial/Territorial Member Association soccer system	2.0 hrs
Present the roles and responsibilities of actors within the Provincial/Territorial Member Association soccer ecosystem where you live		
Compare and contrast the Provincial/Territorial Member Association soccer ecosystem where you live with at least two other relevant systems		

LEARNING OUTCOMES

Learning Intentions	Module	Hours of Education
Research the local soccer system where your club operates	Understanding your local soccer system	2.0 hrs
Present the roles and responsibilities of actors within the local environment where your club operates		
Compare and contrast the local environment where your club operates with at least two other relevant systems		
Describe the importance of, and role of the Technical Director in, community engagement within a club environment	Community Engagement	2.0hrs
Present tools and approaches for effective community engagement		
Outline good practices for community engagement within a club environment		
Identify Principles of Good Governance	Understanding Governance and working with a board of directors	2.0 hrs
Describe the role and responsibilities of the Board of Directors across different governance structures		
Explore Good Practices for Technical Leaders to build a positive working relationship with the Board of Directors		
Describe the importance and methods of working with parents within a club environment	Working with Parents	6.0 hrs
Review the role of the technical director in working with parents directly and supporting coaches and staff to work with parents within a club environment		
Illustrate good practices to develop a process for working with parents in the club environment		

LEARNING OUTCOMES

Learning Intentions	Module	Hours of Education
Organizational Development and Business Operations		
Define and describe culture and its impact on behaviours, operations, and strategy	Building Culture and Accountability	4.0 hrs
Explore ways to set a positive culture within your club		
Connect the importance of culture to safe sport within a modern club environment		
Connect culture to your club DNA and analyze its impact on technical planning and program delivery		
Present and describe the Canada Soccer Club Licensing Program	Club Licensing and Club+	2.0hrs
Reflect on the current and plan for the future positioning of your club within the Club Licensing Program		
Present and describe Club+		
Provide tools and good practices and processes for clubs connected to the standards of the Club Licensing Program and Club+		
Present a Strategic Plan and an Operational Plan and how they are used within a Club	Strategic and Operational Planning and Reporting	2.0 hrs
Describe how a Technical Lead can contribute to building a Strategic and Operational Plan		
Illustrate the importance of reporting and how to report against a Strategic and Operational Plan		
Define the basics of budget planning within a club environment	Budget Planning and Control	1.0 hr
Illustrate the importance of budget management and control within a club environment		
Summarize good practices in budget planning, management, and control within a club environment		

LEARNING OUTCOMES

Learning Intentions	Module	Hours of Education
Present the importance of branding and alignment of messaging within a club	Marketing	2.0 hrs
Outline the role of the Technical Director in marketing and partnerships within a club environment		
Describe good practices for the Technical Director as a partner and key contributor to branding, marketing, and partnerships within a club environment		
Describe the importance of using IT within a club environment	Use of IT within a Club	2.0hrs
Identify club needs and evaluate staff skills and workflows		
Present tools to support effective use of IT within a club environment		
Describe the importance of communications for the technical director	Internal and External Communications	1.5 hr
Present tools and approaches for effective communication		
Outline good practices for communicating internally and externally		
Ability to coach the team during matches in a manner appropriate to players' ages and always in a positive manner	Coaching in a Match: Adjustments to support performance	4.0 hrs
Helping the players to evaluate their own game and guiding them to a self-regulation		
Managing half-time and preparing the team for the second half		

LEARNING OUTCOMES

Competences	Module	Hours of Education
Technical Development and Planning		
Present the formal Canada Soccer Coach Education Pathway	Coach Development and Education	4.0 hrs
Relate the Technical Director's role to the importance of coach development within the club environment		
Identify good practices and tools for coach development within a club environment		
Present an overview of referee education and development in Canada	Referee Development	2.0 hrs
Reframe the role of the club in referee recruitment, retention, and development		
Present good practices for referee development within a club environment		
Program Delivery		
Describe the role of the Technical Leader in program management	Managing Technical Programs	2.0 hrs
Devise how to effectively manage technical programs		
Outline how to effectively allocate and manage resources within a Club		
Recognize how to work effectively with specialists within programs (Goalkeeping Coaches, Integrated Support Team, etc.)		

LEARNING OUTCOMES

Competences	Module	Hours of Education
Identify how to create environments that are fun, safe, accessible, inclusive and welcoming, and developmentally appropriate	Creating Positive Learning Environments and Holistic Player Development	4.0 hrs
Present good practices for creating positive club environments		
Reflect on your current club environment and describe potential approaches to creating positive environments		
Describe child and youth development processes		
Present holistic approaches to player development		
Reflect on your current club environment and describe potential approaches to ensuring a holistic approach to player development		
Describe Inclusion, Diversity, Equity, and Accessibility and its importance in a club environment	IDEA: Inclusion, Diversity, Equity, and Accessibility	2.0 hrs
Present good practices and additional resources to support IDEA		
Reflect on current IDEA initiatives within your club and potential future opportunities		
Illustrate the impact of a consolidated club Game Model and Training Methodology	Overseeing the implementation of the Game Model and Training Methodology	4.0 hrs
Review good practices in implementing a Game Model and Training Methodology within a club environment		
Explore tracking and evaluation of the Game Model and Training Methodology within a club environment		

ASSESSMENT OF COMPETENCY

The Assessment of Competency is a combination of the knowledge, skills, and attitudes that we hope the technical leader develops, demonstrates, or reinforces during the Technical Leadership Diploma. Assessment will be based on the following:

- Completion of a Reflection Journal for each Module
- Completion of individual Modules Assignments
- Submission and Approval of a Study Visit Plan
- Completion of a Study Visit and Submission of a Study Visit Report
- Submission and Approval of a Transformational Project Plan
- Completion and Submission of a Transformational Project
- Presentation of the Transformational Project to an assessment Panel