



MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
Microsoft Teams Call
August 8, 2023 8:00 PM ET

Present:

Charmaine Crooks, President and Chair
Paul-Claude Bérubé, Vice President
Kelly Brown
Dale Briggs
Brian Burden
Charlie Cuzzetto
Stephanie Geosits
Dominique Grégoire
Orest Konowalchuk
Pierre Marchand
Dino Rossi
Don Story
Brittany Timko Baxter
Jason deVos, Interim General Secretary

Absent:

Charisse Bacchus

Also in attendance:

Lisa Spina, Executive Assistant

1. Call to Order

The Chair called the meeting to order at 8:01 PM ET. She welcomed new Director Marchand to his first Board call.

2. Approval of Agenda

M-22 MOTION: On motion duly made and seconded, it was unanimously resolved to approve the agenda.

3. Women's World Cup Overview

The Chair commenced by providing a brief overview of her time spent in Australia for the FIFA Women's World Cup, alongside Interim General Secretary Jason deVos and Director Geosits, who acted as Head of Delegation for the WNT. She commended the Canada Soccer staff on a job well done executing the Friends

and Family program. Director Geosits noted that she was honoured to serve as Head of Delegation and she had an overall positive experience, results aside. She acknowledged that it was a huge disappointment for the team to not advance out of the group stage. Canada Soccer staff worked extremely hard and each and every need of the players was looked after.

The Interim General Secretary echoed the same sentiments and noted that it was a difficult tournament with key players missing from the squad. The Chair and Interim General Secretary will head back to Australia on August 15 to attend the FIFA Women's Football Convention and upon their return, the Interim General Secretary will meet with Head Coach Bev Priestman in person in Vancouver for a full review of the 2023 Women's World Cup outcomes.

4. Response to WNT/MNT Negotiations

The Interim General Secretary provided an update to the Board. The ongoing discussions with the WNT and MNT are at different stages. A discussion ensued and questions were asked to the Interim General Secretary.

5. Communications Plan

The Interim General Secretary and Paulo Senra, Chief Communications and Content Officer, have been working on a communications plan which outlines what Canada Soccer continues to try to achieve.

The communications plan states that every public relations decision going forward must align with the following principles:

- Negotiate respectfully – privately and when warranted, publicly too.
- Always be honest and demand all sides are held to the same standards.
- Make decisions that build a sustainable program, at all levels, for soccer in Canada.
- Behave like a global sports brand – one that is responsive, coordinated, and responsible.

6. September Virtual Meeting

M-23 MOTION: On motion duly made and seconded, it was unanimously resolved to approve the three upcoming Board meeting dates; September 16 (virtual), October 13, in Toronto (in person), and December 9, in Vancouver (in person).

7. CSB Next Steps & Timeline

Director Rossi recused himself from the conversation.

The Interim General Secretary provided a brief update on continuing discussions with CSB. He has set up an in-person meeting with Mark Noonan on August 28.

8. Adjournment

M-24 MOTION: On motion duly made, it was unanimously resolved to adjourn the meeting.