



Canada Soccer’s Active Start Soccer Fests
Le programme des festivals de soccer premier challenge de Canada Soccer

FESTIVAL OBLIGATIONS



- A. Name of Festival
• The primary name of your festival is “Canada Soccer’s Active Start Soccer Fests”
• The event must be referred to under this name in all marketing and promotional materials, including your website
B. Sponsorship Exclusivity Terms, Banners
• No sponsor will have more than one sponsor banner and this banner can be no larger than 3’ x 8’
• All banners are to be prominently displayed in main gathering area (e.g. Soccer Fields or other high traffic areas).
C. Sponsor Approvals
• All clubs must confirm local sponsors at time of application
• Club can add additional sponsors up to 2 weeks prior to event as long as there are no conflicts and the sponsor is approved for participation in the event by Canada Soccer. After this 2 week deadline, no further sponsors can be added to the event

Canada Soccer reserves the right to add additional sponsors to the festival program up to 2 weeks prior to event. In areas of category conflict, the festival sponsor rights supersede the rights of the local club sponsor.

Festival Sponsor Categories – Please see the Sponsorship Exclusivity Terms Appendix for detailed explanation of conflicting sponsors

- D. Proof of Performance (to receive second installment of grant)
The following photographs are required (at least 10 total):
• All banners on display (including club sponsors)
• Overall event facility
• Sponsor activation activities, for example:
• Allstate on-site activations (only at applicable festivals)
• HelloFresh on-site activations (only at applicable festivals)
• GoGo squeeZ on-site activations (only at applicable festivals)
• StorageVault on-site activations (only at applicable festivals)
• Teck on-site activations (only at applicable festivals)
• Toyota on-site activations (only at applicable festivals)
• Copy of all marketing and promotional materials (newspaper, website, etc.)
• Completed festival Evaluation
E. Sponsor Giveaways
• Items to be determined



THANK YOU TO THE FOLLOWING PARTNERS FOR PROUDLY SUPPORTING SOCCER ACROSS CANADA

